Meeting the Challenge of Dementia: Raising Awareness and Improving Care Standards

A Public Policy Exchange Symposium

Thursday 28th November 2013
10:15am – 4:30pm
Central London

Public Policy Exchange holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.
Meeting the Challenge of Dementia: Raising Awareness and Improving Care Standards

Overview

As our population ages, dementia is one of the most important challenges we face and the greatest health concern for people over 55. There are estimated to be over 750,000 people in the UK with dementia and numbers are expected to double in the next thirty years. Estimated to cost the economy £23bn a year, there is not only a moral but a strong financial imperative to improve dementia care.

Three years on from the publication of the five-year National Dementia Strategy (2009) for England, much is being done within health and social care to improve support and services for people with dementia and their carers. The Government recognises that low levels of understanding and awareness of dementia and poor diagnosis have contributed to a national crisis. 68% of people with dementia had a gap of longer than a year between noticing symptoms and getting a diagnosis, with 8% having to wait five years or more. Furthermore, a new nursing vision and strategy for dementia care, Making a Difference in Dementia (March 2013), highlights that every nurse can make a difference to the care of people with dementia and demonstrates the 6Cs for care by including nursing values and behaviours.

Investing in services for the early diagnosis of dementia can be cost-effective and the Prime Minister’s Challenge on Dementia (March 2012) announced an ambitious programme to deliver major improvements in dementia care and research by 2015. This includes the doubling of funding for research to over £60 million by 2015 with major investments in brain scanning. Alongside the publication of the PM’s Dementia Challenge progress report (November 2012) and the launch of the Dementia Friends Programme, the government announced further measures as part of the next phase of the Dementia Challenge, including £50m funding for environments designed for people with dementia to create suitable areas to reduce anxiety and distress.

A crisis referred to by the Prime Minister as being ‘on par with high rates of HIV and cancer in previous decades’, this timely symposium offers an invaluable opportunity to explore the challenges faced by the whole society in dealing with dementia. As we approach the first G8 dementia summit, the symposium provides a platform to discuss how to raise awareness of dementia on a national and global level, explore how to tackle the stigma attached to the condition and examine the next steps needed to strengthen local partnership working and improve support and services for sufferers and carers.

...One of the greatest challenges of our time is what I’d call the quiet crisis… but that relative to its impact is hardly acknowledged… [Dementia] is simply a terrible disease. And it is a scandal that we as a country haven’t kept pace with it… The level of diagnosis, understanding and awareness of dementia is shockingly low…we’ve got to treat this like the national crisis it is. We need an all-out fight back against this disease; one that cuts across society”

- Prime Minister, March 2012

“...What do we need to do?...We need a new strategy. A strategy that makes prevention a priority from the start. A strategy aimed at supporting people as they move through their journey. A strategy where families and employers have the support they need to cope. A strategy that turns the tide on dementia...”

- Health Secretary, October 2012

Why Attend?

✓ Gain an insight into the latest policy developments to improve dementia care
✓ Evaluate the provision of opportunities to facilitate early intervention and diagnosis
✓ Examine the future of the health and care system in improving support for people with dementia and their carers
✓ Consider how to work in partnership to overcome barriers faced by sufferers and explore ways to create dementia-friendly communities and suitable environments in care homes
✓ Discuss how to improve public awareness and understanding to prevent stigma and discrimination

Who Should Attend?

• Central Government and Agencies
• Local Authority Officers and Councillors
• Safeguarding Adults Boards
• Adult Social Services Responsibilities Leads
• Primary Care Trusts
• Health Practitioners
• Social Care Practitioners
• Health Promotion Agencies
• Care Providers:
  • Adult Social Services
  • Palliative Care Associations
  • Mental Health Practitioners
  • Patient’s Organisations
  • Dementia Care Teams
  • Specialist Dementia Nurses
• Public Health Nurses
• Learning Disability Nurses
• Community Nurses/Matrons
• Palliative Care Nurses
• Palliative Care Associations
• Palliative Care Teams
• Memory Clinics
• Clinical Leads and Specialists
• Genetric Health Teams
• Genetric Psychiatrists
• Occupational Therapists
• Community Health and Outreach Teams
• Community Cohesion Officers
• Community Engagement Officers
• Community Relations Advisers
• Social Inclusion Officers
• Disability Practitioners
• Health Visitors
• Health Regulators
• Equal Opportunities Officers
• Equality, Diversity and Human Rights Practitioners
• Pension’s Organisations
• Pension Funds
• Legal Advisers
• National Association of Pensioners
• Campaigning Organisations
• National Senior Citizens Organisations
• Citizen’s Advice Bureau
• Welfare and Elderly Federations
• Unions of Retired Persons
• Active Ageing Organisations
• Institutes of Lifelong Learning
• Adult Education Organisations
• Independent Advocacy Services
• Health Promotion and Disease Prevention Bodies
• Crime Prevention Teams
• Emergency Services
• Crown Prosecution Service
• Criminal Justice Practitioners
• Faith Organisations
• Charities, Social Enterprises and Cooperatives
• Third Sector Practitioners
• Trade Union Representatives
• Academics and Researchers

Accommodation

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/MSNUZ/

Alternatively, if you would like to book your accommodation by phone, you can call Daniel Spinner at HotelMap, on 020 7292 2335 quoting Special Reference Code MSNUZ.
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Raising Awareness and Improving Care Standards

Programme

09:30 Registration and Morning Refreshments
10:15 Chair’s Welcome and Introduction
10:30 Panel Session One: Making Dementia a National Priority – The Way Forward
   • Responding to the National Crisis – Assessing the Progress Made, Adding to the Evidence Available and Recommending New Actions
   • Early Intervention and Diagnosis – Improving the Quality of Life and Care by Increasing Diagnosis Rates through Regular Medical Checks
   • Facing the Challenges of the Cost to our Economy – Providing More Cost-Effective Dementia Services and Using Resources Efficiently
   • Exploring the Role of GPs in Ensuring Effective Use of Clinical Expertise to Improve Services for Sufferers and their Carers
   • Driving Improvements in Health and Care Systems, Assessing the Challenges to the Development of Better Research, the Barriers Faced by the Sector and how the UK can Respond

11:15 Morning Refreshments
11:30 Open Floor Discussion and Debate with Panel One
12:30 Networking Lunch
13:30 Panel Session Two: Meeting the Dementia Challenge – The Local Response
   • Raising Awareness and Understanding of Dementia to Reduce Stigma and Discrimination, Piloting with Schools and Youth Projects to Make Young People More Dementia Aware, Preventing a Breakdown of Relationships
   • Providing a Range of Information Services, Resources and Training for Health and Care Professionals and Ensuring Sufferers have Appropriate Information and Support
   • Promoting the Dementia Friends Programme - Engaging with Local Services and Realising the Importance of a Strong Support Network to Prevent Social Exclusion
   • Ensuring Care Homes Professionals Have Sufficient Training to Treat Patients with Dementia and Provide High-Quality, Personalised Care in Every Setting
   • Working in Partnership to Develop Dementia-Friendly Communities and Understanding their Role in Delivering Better Quality of Life for People with Dementia

14:15 Afternoon Refreshments
14:30 Open Floor Discussion and Debate with Panel Two
15:30 Chair’s Summary and Closing Comments
15:40 Networking Reception

Event Details

Date: Thursday 28th November 2013
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Venue: Central London

Forthcoming Events

Dying with Dignity: Improving End of Life Care
16th October 2013
Biodiversity 2020: The Challenge for Local Authorities and Public Bodies
16th October 2013
From System to Service and Support: Putting Victims of Crime First
17th October 2013
The Role of Local Authorities in Dealing with Rogue Landlords
22nd October 2013
Surveillance by Consent: A New Code of Practice for CCTV and ANPR
24th October 2013
The Future of the High Street: The Next Steps Towards Revitalising Our Town Centres
24th October 2013
The Future of Local Libraries and Cultural Services
5th November 2013
Transforming Accident and Emergency Services: Shaping a Framework Fit for the Future
6th November 2013
Transforming Early Years Settings: The New Inspections Framework
7th November 2013
Improving Road Safety: Saving Lives and Protecting Responsible Drivers
12th November 2013
Zero Tolerance: Eradicating Female Genital Mutilation
13th November 2013
Sustainability in Housing: Bringing Empty Properties Back into Use
19th November 2013
Preventing Deaths in Police Custody
21st November 2013
Fairness and Transparency: Clamping Down on Rogue Bailiffs and Debt Collectors
26th November 2013
Mental Health and Young People: Implementing the Suicide Prevention Strategy
27th November 2013
Improving Responses to Rape and Sexual Assault: Delivering a Victim-Centred System
28th November 2013

Sponsorship and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact Parvin Madahar on 020 3137 8630 or email parvin.madahar@publicpolicyexchange.co.uk

Enquiries: 0845 606 1535 www.publicpolicyexchange.co.uk
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Signed

Date

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