Meeting the Challenge of Dementia
Assessing National Progress and Developing Community Initiatives to Provide High-Quality Care, Support and Information

A Public Policy Exchange Symposium

Tuesday 28th February 2017
10:15am – 4:30pm
Park Plaza Westminster Bridge Rd, London

Public Policy Exchange holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.
Overview
As our population ages, dementia is one of the most important challenges we face and the greatest health concern for people over 65. Indeed, recent statistics indicated that 61,000 people died of dementia last year. This equates to 11.6% of all recorded deaths, making dementia the leading cause of death in England and Wales. According to the Alzheimer’s Society, there are 850,000 people with dementia in the UK, with numbers set to rise to over 1 million by 2025. This will soar to 2 million by 2051; 225,000 will develop dementia this year – one every three minutes. 1 in 6 people over the age of 80 have dementia; while the cost to the UK economy is currently £26 billion a year and predicted costs are expected to treble by 2040. These numbers clearly demonstrate that there is a moral and financial imperative to improve dementia care.

As part of the former Prime Minister’s Challenge on Dementia 2020, the Government will invest over £300 million into research and medical innovation, while annual investment in research is expected to double by 2025. In addition, at the time of the launch of the plan, over 437,920 NHS staff had already received dementia training and more than 100,000 social care workers had received dementia awareness training, more than any other country worldwide. Following this, in March 2016, the Department of Health published an Implementation Plan, which details how the Prime Minister’s Challenge on Dementia 2020 will be achieved.

More recently in September 2016, the Government launched a new listening programme to find out more about the experiences of people with dementia and their carers in England. The programme’s scope will cover the five main themes in the Implementation Plan, originally published in February 2015: health and care; risk reduction; dementia awareness and social action; research and continuing the UK’s global leadership role.

Other steps being taken to confront the challenge of dementia include an updated version of Making a Difference in Dementia: Nursing Vision and Strategy, published in September 2016. This document introduces a new role for nurses working with those with dementia, focusing on interpersonal and varied care that welcomes families, carers and others, as well as respecting their diversity and culture.

With the implementation of the Government’s plan in progress, this interactive symposium offers an invaluable opportunity to explore the challenges faced by the society as a whole in meeting the challenges of dementia, identify ways to tackle the stigma attached to the condition and examine the next steps needed to strengthen local partnership working to improve support and services for people with dementia and carers.

Why Attend?
- Assess the progress on the implementation of the Challenge on Dementia 2020 and consider challenges and next steps
- Examine the financial, economic and social impact of dementia in the context of providing more cost-effective services and targeted support
- Identify ways to increase awareness and understanding of dementia at the same time as reducing stigma and discrimination
- Consider ways to increase awareness and understanding of dementia and specifically focus on how to reduce stigma and discrimination
- Gain insights in the research taking place on dementia and the UK’s leadership role in dementia research
- Analyse the role of nurses and care home professionals in providing high-quality, consistent and compassionate care in all settings
- Hear about the ways to increase whole community engagement through initiatives such as Dementia Friends in order to establish supportive and caring environments at the local level
- Share best practice and have the opportunity to discuss with colleagues ways to meet the major challenges to ensure that both those affected by dementia and their carers receive the high-quality care and support

Who Should Attend?
- Dementia Care Teams
- Specialist Dementia Nurses
- Safeguarding Adults Boards
- Adult Social Services
- Social Care Practitioners
- Care Providers
- Primary Care Trusts
- Emergency Services
- Public Health Nurses
- Palliative Care Practitioners
- Health Promotion Agencies
- Patients’ Organisations
- Learning Disability Nurses
- Community Nurses/Matrons
- Health Promotion and Disease Prevention Bodies
- Memory Clinics
- Geriatric Health Teams
- Geriatric Psychiatrists
- Occupational Therapists
- Community Health and Outreach Teams
- Community Cohesion Officers
- Community Engagement Officers
- Social Inclusion Officers
- Disability Practitioners
- Health Regulators
- Pension Organisations
- Legal Advisers
- National Senior Citizens Organisations
- Citizen’s Advice Bureau
- Welfare and Elderly Federations
- Unions of Retired Persons
- Active Ageing Organisations
- Institutes of Lifelong Learning
- Adult Education Organisations
- Central Government and Agencies
- Local Authority Officers and Councillors
- Faith Organisations
- Charities, Social Enterprises and Cooperatives
- Third Sector Practitioners

Accommodation
Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/MSNUZ/
Meeting the Challenge of Dementia
Assessing National Progress and Developing Community Initiatives to Provide High-Quality Care, Support and Information

Programme

09:30 Registration and Morning Refreshments
10:15 Chair’s Welcome and Introduction
10:30 Panel One: Meeting the Challenges of Dementia Nationally – Evaluating Progress, Achievements and Considering Next Steps
   • Responding to the national challenge of dementia – assessing the progress made in implementing the Government’s plan and analysing priorities for the future
   • Examining the financial, economic and social impact of dementia – review ways to provide more cost-effective dementia services, use resources efficiently and offer targeted support for those caring for people with dementia
   • Focusing on early intervention and diagnosis – improving the quality of life and care by increasing diagnosis rates through regular medical checks
   • Driving improvements in health and care systems – assessing the challenges to the development of better research and considering ways the UK can remain a global leader in dementia research
   • Assessing the impact of cuts to local social care on dementia services – promoting integration within health and social care to maintain high-quality services
11:15 Morning Refreshments
11:30 Open Floor Discussion and Debate with Panel One
12:30 Networking Lunch
13:30 Panel Two: Meeting the Challenges of Living with Dementia – Promoting Partnership Working and Community Engagement at the Local Level
   • Raising awareness and understanding of dementia – reducing stigma and discrimination and providing increased support for those with dementia from BME communities
   • Ensuring care home professionals have sufficient training to treat patients with dementia and provide high-quality, personalised care in every setting
   • Analysing the role of nurses in meeting the challenges of dementia – delivering safe, high-quality, compassionate care within all care settings
   • Considering the role of GPs in ensuring effective use of clinical expertise to improve services for those with dementia and their carers
   • Establishing dementia friendly communities – understanding the importance of local initiatives, such as “Dementia Friends” in engaging and supporting the whole community to create dementia friendly environments
14:15 Afternoon Refreshments
14:30 Open Floor Discussion and Debate with Panel Two
15:30 Chair’s Summary and Closing Comments
15:40 Networking Reception
16:30 Close

* Please note that the programme is subject to change without notice *

Event Details

Date: Tuesday 28th February 2017
Time: 10:15am – 4:30pm
Venue: Park Plaza Westminster Bridge, London

Forthcoming Events

The Future of Tourism in Post-Brexit Britain Exploring Opportunities and Meeting Challenges at National and Local Levels 21st February 2017
Surveillance by Consent: Strengthening the Code of Practice for the Use of CCTV 22nd February 2017

The Future of Primary Care: Transforming General Practice Services 23rd February 2017
Improving Water Quality and Tackling Water Pollution: Exploring the Future of Water Management in Post-Brexit Britain 1st March 2017
Enriching the Armed Services: Focusing on Diversity, Recruitment, Recognition and Support at the National and Local Levels 2nd March 2017
The Future of Local Government and Public Sector Communications: Embedding a Strategic Approach to the use of Digital and Social Media. 7th March 2017
The Role of Local Authorities in Improving Public Transport: Assessing Latest Developments, Overcoming Challenges and Looking Towards an Innovative Future 8th March 2017
The Future of Apprenticeships: Closing the Skills Gap and Boosting Productivity 9th March 2017
The Future of Waste Management: Promoting a Circular Economy in the UK 14th March 2017
The Future of Social Housing: Empowering Local Authorities to Deliver Flexible Solutions 15th March 2017
Boosting Cycling Activity and Improving Safety: Tackling the UK’s Overdependence on Motorised Road Transport 16th March 2017
Tackling Drug Misuse and Dependence: Assessing Priorities for the Next Drug Strategy and Promoting Partnership Working at the Local Level 21st March 2017
Revenge Pornography, Two Years On: Building Partnerships and Addressing Gaps in the Criminal Justice and Courts Act 2015 22nd March 2017

Marketing and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact us on 020 3137 8630 or email info@publicpolicyexchange.co.uk

Enquiries: 020 3137 8630 www.publicpolicyexchange.co.uk @PublicPolicyEx