Helping Young People to Fulfil their Ambitions
Ensuring High Quality Careers Guidance in
Schools and Colleges

A Public Policy Exchange Symposium

Tuesday 6th December 2016
10:15am – 4:30pm
Strand Palace Hotel, The Strand

Public Policy Exchange holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.
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Overview

Schools and colleges play a crucial role in supporting pupils and students and are uniquely placed to provide access to impartial and independent guidance about the range of education and training options available to all young people. According to a report published by the House of Commons Sub-Committee on Education, Skills and the Economy in June 2016, however, careers education, information, advice and guidance in English schools is patchy and often inadequate. Too many young people are leaving education lacking the tools to help them consider their future options.

The Government will soon be publishing a careers strategy, which will develop the Government’s aims for career guidance to 2020. Leading up to this, in the Summer Budget 2015, the Government announced the creation of a new Jobcentre Plus employment advisor role, working with schools and sixth form colleges to help improve young people’s ability to find work. The programme is beginning in Birmingham, with full rollout across England by March 2017. In addition, in January 2016, the former Prime Minister David Cameron, announced a campaign, led by the Careers and Enterprise Company, to increase the number of business and professional mentors working with teenagers who are under-achieving or at risk of dropping out of education.

As we await the Government’s strategy, the ESE Committee report made several recommendations including: strengthening Ofsted’s role in improving the standard of careers provision offered by schools, responsibility for careers guidance should be provided by one Minister and one Department. In addition, the Careers and Enterprise Company should take responsibility for all Government-funded careers programmes; at the same time the Quality in Careers and matrix standards should be merged. Finally, the report suggested that the Government should ensure that Local Enterprise Partnerships are able to provide “up-to-date, good quality labour market information to schools, colleges and careers professionals in their areas.” The document also emphasised the importance of giving all young people the opportunity to understand the world of work through effective and meaningful work experience.

This timely symposium provides an invaluable opportunity for careers guidance advisors, headteachers, education professionals and local education authorities to examine the steps being taken to enhance the role of careers information and guidance in securing better outcomes for all young people. Following the uncertainty created by Brexit, it is more important than ever that young people receive the best possible careers guidance to help their make effective decisions and fulfil their potential in the future.

Careers education, information, advice and guidance in English schools is patchy and often inadequate. Too many young people are leaving education without the tools to help them consider their future options or how their skills and experiences fit with opportunities in the job market. This failure is exacerbating skills shortages and having a negative impact on the country’s productivity.

- Education, Skills and Economy Sub-Committee Report, June 2016

Why Attend?

- Assess the recommendations of the Education, Skills and Economy Sub-Committee report in the context of providing effective careers guidance to all young people
- Examine the place of the National Careers Service in offering support and advice to ensure young people achieve their ambitions
- Consider the role of Jobcentre Plus advisors, business and professional mentors in helping young people to find work
- Explore the position of education professionals in schools and colleges to provide impartial, high-quality support to all students
- Understand the importance and benefits of partnership working at a local level to provide meaningful opportunities for students to engage with employers and undertake work experience and training
- Gain insights in how to support vulnerable young people in offering targeted and individual support
- Have the opportunity to discuss the impact of Brexit on the need to provide effective and comprehensive careers guidance
- Share best practice and learn from examples in terms of addressing the challenges relating to providing the highest-quality careers guidance

Who Should Attend?

- Local Authority Officers and Councillors
- Central and Regional Government Agencies
- Local Education Authorities
- Schools Careers Advisors
- Private Careers Guidance Advisors
- Connexions and Skills Directors
- Jobcentre Plus
- Careers Service Representatives
- Headteachers, Principals and SMTs
- Heads of Years and Sixth Form
- School Governors
- Vocational Learning Teams
- Information and Guidance Teams
- Youth Support
- Youth Engagement Teams
- Youth Workers
- Social Inclusion Officers
- NEET Strategy Teams
- Learning Providers and Councils
- Apprenticeship Employers
- Employment and Training Services
- Employment Service Providers
- Employment Engagement Teams
- Training and Apprenticeship Teams
- Education Business Partnerships
- Apprenticeship and Skills Teams
- Careers Teams
- Employer Engagement Teams
- Employment and Enterprise Teams
- Work-Based Learning Teams
- School Improvement Teams
- Functional Skills Teams
- Foundation Learning Teams
- Sector Skills Councils
- Youth Participation and Engagement Teams
- HR and Workforce Development Teams
- Organisational Development Teams
- Adult and Community Services
- Local Strategic Partnerships
- Education Development Teams
- Education Welfare Teams

Accommodation

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/MSNUZ/

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Programme

09:30 Registration and Morning Refreshments
10:15 Chair’s Welcome and Introduction
10:30 Panel One: Assessing Progress at the National Level – Providing Support to Young People Across the Country
   • Assess the recommendations of the Education, Skills and Economy Sub-Committee report in providing high-quality careers guidance to all young people
   • Examine the place of the National Careers Service – analyse the role of agencies and the importance of partnership working in providing careers guidance
   • Review the creation of the new Jobcentre Plus advisor role and their responsibilities in helping those leaving school to find work
   • Evaluate the progress made on increasing the number of business and professional mentors working with teenagers to ensure they fulfil their potential
   • Consider how young people can be offered effective support, guidance and advice on pursuing non-academic routes after leaving education
   • Explore the role of the governing bodies and the use of incentives within school and college settings to improve the standards of careers guidance
11:15 Morning Refreshments
11:30 Open Floor Discussion and Debate with Panel One
12:30 Networking Lunch
13:30 Panel Two: Ensuring Comprehensive and Effective Careers Guidance for all Young People at the Local Level
   • Analyse the important role of local authorities in encouraging, enabling and assisting young people’s participation in education and/or training
   • Discuss the significance of providing work experience to young people at the local level to engage with employers and help them make better informed decisions about their future
   • Gain insights into ways to support vulnerable young people and pupils with SEN or disabilities - evaluate the effectiveness of targeted support, consider obstacles and discuss what more can be done
   • Establish an evidence base and share best practice on addressing the main challenges of developing a strategy to provide effective and comprehensive careers guidance to help young people achieve their professional ambitions
14:15 Afternoon Refreshments
14:30 Open Floor Discussion and Debate with Panel Two
15:30 Chair’s Summary and Closing Comments
15:40 Networking Reception
16:30 Close

Event Details

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Venue: Strand Palacae Hotel, The Strand

Forthcoming Events

Evaluating NHS Dental Reform: Ensuring the Best Outcomes for Dentists and Patients
29th November 2016
Putting Children First: Improving Outcomes for Looked-After Children and Young People
1st December 2016
Fulfilling Our Ambitions for End of Life Care: Delivering a Co-ordinated, Compassionate & Person Centred Approach
7th December 2016
The Role of Fire and Rescue Authorities in Building Safe and Healthy Communities: Focusing on Transformation and Collaboration
8th December 2016
Putting Community Pharmacies at the Heart of the NHS - Improving Practice and Providing Quality Care
10th January 2017
Tackling Rape, Sexual Assault and Harassment at Universities and Colleges
11th January 2017
Reflecting and Representing the Community You Serve: Increasing Diversity and Equality in Policing
12th January 2017
A New Strategy for Cancer: Improving Care, Choice and Outcomes
17th January 2017
Tackling Dangerous Dog Attacks: Reviewing the Government Strategy and Promoting Partnership in Preventing Dog Attacks
18th January 2017
Improving Our Nation’s Flood Resilience: Protecting Communities Against Increasingly Severe Flooding
19th January 2017
Assessing Local Parking Enforcement: Evaluating Implementation, Impact and Innovation
24th January 2017
Exploring the Future of Immigration and Asylum in Post-Brexit Britain
25th January 2017
Reducing Food Waste in the UK: Promoting Collaboration, Innovation and Responsibility at the National and Local Levels
26th January 2017

Marketing and Exhibition Opportunities

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