Defusing the Diabetes Time-Bomb
A Public Policy Exchange Symposium

Wednesday 12th September 2012
10:15am – 4:30pm
Central London

Public Policy Exchange, in association with the Centre for Parliamentary Studies, holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.

In partnership with

Centre for Parliamentary Studies
GOVERNMENT GAZETTE
Overview

Defusing the Diabetes Time-Bomb

Diabetes is one of the biggest challenges facing the NHS. There is estimated to be 3.1 million people diagnosed with diabetes in England and this figure is expected to rise to 4.6 million by 2030. Along with the rapidly growing scale of the condition, the associated care and treatment costs are also alarming; in 2011 the NHS spent almost £10 billion on diabetes, 80% of which was spent on managing potentially preventable complications.

The Government has underlined the urgent need to curtail the rise in diabetes and its complications by raising public awareness of the signs and symptoms of diabetes and the importance of a healthy lifestyle, alongside delivering more effective risk assessment and early diagnosis programmes across the country. The Government is also clear that people diagnosed with diabetes must be fully supported, through structured education and access to the necessary resources and specialists, to self-manage their condition.

Despite national standards of care being set out in the National Service Framework for Diabetes in 2001 and reinforced in the NICE Quality Standard for Diabetes in 2011, the quality of services is patchy. The National Audit Commission highlighted huge discrepancies in the number of people with diabetes receiving their nine basic annual health checks, with figures ranging from 6% to 69% and only 4% for children, whilst amputation rates are almost 10 times higher in some areas of the country than in others.

In order to deliver high quality, cost-effective and efficient diabetes care, diabetes must become a commissioning priority. With diabetes care spanning a wide range of service areas, patient-centred care planning, strong multi-agency working and timely social and psychological support are essential.

This timely symposium provides an invaluable opportunity for health and social care practitioners, commissioning professionals and other key stakeholders from across the third and private sector to examine the national policy framework and explore how to stem the rise in diabetes locally. The symposium will discuss how to transform diabetes care to address the rise in costly and serious complications and to tackle the persistent variation in standards across the country, through better screening, risk assessment and care and stronger links between services.

Diabetes needs tackling now. We must stem the rise in cases, help people live more easily with their condition, and overhaul our approach to treatment and care to halt the rise in costly and serious complications. Government and the NHS must lead the way, by making diabetes a top health priority. The NHS must improve how it manages screening, risk assessment and care, and create better links between services. We are calling for an end to delayed diagnosis, an end to the variation in care across the country, and an end to the cutting of specialist posts and services that are vital to the effective management of this rapidly growing condition”


There is still much to be done to help tackle diabetes and root out poor care. That is why we are working on a new long-term conditions strategy with diabetes as an exemplar. Our focus is on prevention and education, with more done to get earlier diagnoses and to help people manage their conditions themselves. This report and our new strategy will help local NHS services act so that diabetics get the care they need and deserve”

- Care Services Minister, May 2012

Why Attend?

✓ Examine the national picture for diabetes care, Government policy and the impact of NHS reforms
✓ Consider how to prevent diabetes through better public awareness and improved early identification
✓ Discuss how to provide personalised care and facilitate effective self-management
✓ Analyse how to commission better diabetes services, reduce costs and complications to improve quality and increase patient satisfaction
✓ Debate how to drive up standards of care in poorly performing areas to end the post-code lottery

Who Should Attend?

• Diabetes Specialist Nurses
• Dieticians
• Podiatrists
• Obesity Practitioners
• Primary Care Trusts
• Strategic Health Authorities
• Health Service Professionals
• Midwives
• Maternity Care and Midwifery Organisations
• Nutritionists
• Commissioning Directors
• Parental Engagement Teams
• Paediatricians
• Health Visitors
• Public Health Practitioners
• Private Health Services
• Mental Health Practitioners
• Family Health Teams and Outreach Workers
• Family Nurse Partnerships
• General Practitioners
• Clinical Managers
• Physiotherapists
• Children’s Services Professionals
• NHS Training Departments
• Clinical Quality Directors
• Directors of Performance
• Heads of Quality and Patient Safety
• Heads of Procurement
• Heads of Innovation and Development
• Preventative Health Professionals
• Social Services
• Local Pregnancy Advisory Services
• Child Obesity Practitioners
• Sure Start Centres
• Heads of Children’s Services and Teams
• Youth Services
• Leisure Services
• Food and Drinks Industry
• Occupational Health Managers
• Teenage Pregnancy Coordinators and Advisors
• Social Exclusion and Neighbourhood Renewal Teams
• Family Planning Clinics
• Occupational Health Professionals
• Sports and Leisure Centres
• Integrated Disabled Services
• Local Education Authorities
• Safeguarding Children Teams and Local Safeguarding Boards
• Voluntary and Community Organisations
• Third Sector Practitioners and Organisations
• Local Authority Officers and Councillors

Accommodation

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/M5NUZ/

Alternatively, if you would like to book your accommodation by phone, you can call Daniel Spinner at HotelMap, on 020 7292 2335 quoting Special Reference Code M5NUZ

Enquiries: 0845 606 1535 www.publicpolicyexchange.co.uk @PublicPolicyEx
Programme

09:30 Registration and Morning Refreshments
10:15 Chair’s Welcome and Introduction
10:30 Panel Session One: Meeting the Diabetes Challenge - The National Picture
   • Understanding the Current State of Diabetes Care in the UK, Government Policy and the Impact of NHS Reforms
   • Prevention - Raising Public Awareness of Diabetes, its Signs and Complications, Promoting a Healthy Lifestyle to Reduce the Risk for Type 2 Diabetes
   • Improving Risk Assessment and Early Identification of Diabetes through Wider Implementation of the NHS Health Checks Programme
   • Working with the Third Sector to Support Intensive Lifestyle Interventions for Those at High Risk of Diabetes, Providing Information and Advice
   • Personalised Care - Promoting Collaborative Care Planning, Supporting Self-Management and Enabling Access to Specialists

11:15 Morning Refreshments
11:30 Open Floor Discussion and Debate with Panel One
12:30 Networking Lunch
13:30 Panel Session Two: Transforming Local Diabetes Services – Delivering Quality Care and Improving Outcomes
   • Improving Commissioning to Deliver Integrated, Innovative and Patient-Focused Services that are Linked to Evidence-Based, Cost-Effective Standards
   • Ending the Post-Code Lottery - Addressing Gaps in Service Provision and Areas of Poor Outcome, Expanding Best Practice
   • Strengthening the Diabetes Workforce – Improving Training, Communication and Leadership, Encouraging Multi-Disciplinary Teams
   • Ensuring Children and Young People Receive High Quality Care and Have a Smooth Transition into Adult Health Services
   • Advancing Inpatient Care to Reduce Length of Stay and Improve Patient Experience

14:15 Afternoon Refreshments
14:30 Open Floor Discussion and Debate with Panel Two
15:30 Chair’s Summary and Closing Comments
15:40 Networking Reception
16:30 Close

**Please note that the programme is subject to change without notice**

Event Details

Date: Wednesday 12th September 2012
Time: 10:15am – 4:30pm
Venue: Central London

Forthcoming Events

The Future of Family Policy: Working in Partnership to Support Strong and Stable Parenting
10th July 2012
Improving Attendance and Behaviour in Schools
11th July 2012
Parking and Local Traffic Management: The Implications of the Traffic Signs Policy Review
11th July 2012

The 5th Annual Domestic Violence Symposium: The Next Steps in Ending Violence in the Home
12th July 2012
Mental Health and Young People: Working Towards a Suicide Prevention Strategy
11th September 2012
The Future of Social Housing: Empowering Local Authorities to Deliver Flexible Solutions
13th September 2012
Triggering Community Empowerment: The New Framework for Tackling Anti-Social Behaviour
19th September 2012
Pandemics and Infection Control: Meeting Tomorrow’s Threats and Challenges Today
20th September 2012
Clamping Down on Dangerous Dogs: Protecting the Public and Promoting More Responsible Pet Ownership
20th September 2012
Improving Responses to Rape and Sexual Assault: Shaping a Victim-Centred System
25th September 2012

Sponsorship and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact Parvin Madahar on 020 3137 8630 or email parvin.madahar@publicpolicyexchange.co.uk

Enquiries: 0845 606 1535 www.publicpolicyexchange.co.uk @PublicPolicyEx
**Delegation Fees**

<table>
<thead>
<tr>
<th>Category</th>
<th>1 Place</th>
<th>2+ Places</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Voluntary/Community Organisations</td>
<td>£195</td>
<td>£175</td>
</tr>
<tr>
<td>Academic/National Charities/Local Authorities/NHS</td>
<td>£295</td>
<td>£265</td>
</tr>
<tr>
<td>Central Government/Business Sector</td>
<td>£395</td>
<td>£345</td>
</tr>
</tbody>
</table>

**Conference Materials**

If you are unable to attend the conference but would like to receive the supporting documentation, then please send back this form with payment details and indicate the number of copies you would like to receive. (PDF = £95 & VAT, Hard Copy = £95 (VAT not applicable).

**Contact Details**

<table>
<thead>
<tr>
<th>Name</th>
<th>Organisation</th>
<th>Department</th>
<th>Address</th>
<th>Postcode</th>
<th>Telephone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Invoice Details (if different from Contact Details)**

<table>
<thead>
<tr>
<th>Name</th>
<th>Organisation</th>
<th>Department</th>
<th>Address</th>
<th>Postcode</th>
<th>Telephone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Delegate Details**

<table>
<thead>
<tr>
<th>Delegate Name</th>
<th>Job Title</th>
<th>Email address</th>
<th>Dietary Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total amount £**

+ VAT at 20%

Please tick as appropriate:

- Please invoice my organisation
- I enclose a cheque
- I will pay by Government Procurement Card/Credit/Debit Card

**Terms & Conditions:** By returning this registration form to Public Policy Exchange, you agree to comply with the Terms and Conditions below.

Cancellations are to be submitted in writing no later than 30 days prior to the event. All cancellations carry an administration charge of £100 + vat. Cancellations received within 30 days of the event will be subject to the full delegate fee; however a delegate substitute may be made if requested in writing. There will be no refunds for non-attendance. Payment is due upon receipt of invoice.

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Public Policy Exchange may use your details to send you information about our further conferences and services. Personal data provided on this form will not be passed to any external bodies.

**Signed**

Date

---

© 2012 Public Policy Exchange Ltd.
Company No: 7350384
Registered Office: 253 Grays Inn Road, London, WC1X 8QT

Methods of Payment

- **Credit/Debit Card:** call our payment line on 020 3137 8616
- **BACS:** Bank: HSBC, Sort Code: 40-07-13, Account No: 22028328, Account Name: Public Policy Exchange Limited. Email BACS remittance to remittance@parlicentre.org
- **Cheque:** Please ensure delegate name and organisation are on the back of the cheque, and make payable to: Public Policy Exchange, Accounts Department, Unit N0001, Westminster Business Square, 1-45 Durham Street, London SE11 5JH

**Please email back to:**
bookings@publicpolicyexchange.co.uk
**Or Fax back to:** 0845 606 1539

© 2012 Public Policy Exchange Ltd.
Company No: 7350384
Registered Office: 253 Grays Inn Road, London, WC1X 8QT

Telephone: 0845 606 1535
Fax: 0845 606 1539
Email: bookings@publicpolicyexchange.co.uk
Web: www.publicpolicyexchange.co.uk