



The Future Of The NHS: Raising Care Quality Standards For *Every* Patient

A Public Policy Exchange Symposium

Thursday 1st March 2012

10:15am – 4:30pm

Central London

Public Policy Exchange, in association with the Centre for Parliamentary Studies, holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.

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GOVERNMENT GAZETTE

The Future Of The NHS: Raising Care Quality Standards For Every Patient

Overview

In the UK, approximately one million people use NHS Services every 36 hours. The Department of Health highlights that one of the key challenges facing the health sector is ensuring the safety of everyone who comes into contact with health services. However, with budgets being squeezed, whilst demand grows due to an ageing population and obesity, patient care may suffer as serious pressure is placed on services.

Despite recent improvements in hygiene and tackling superbugs, the Care Quality Commission's (CQC) annual report for 2010-11 highlighted failings in key areas of performance by state and non-state providers of health and social care services. It is clear that further work is required to improve patient safety and the Government has announced its intention to create the Nurse Quality Forum to improve care standards and share best practice.

The Health and Social Care Bill (January 2011) is a significant part of the Government's plans to modernise the NHS that is built around patients and delivered by health professionals to achieve world-class healthcare outcomes. The bill takes forward areas of the White Paper - *Equity and Excellence: Liberating the NHS* (July 2010), which places patient-centred services at the heart of the proposal.

This timely symposium offers an invaluable opportunity for NHS practitioners, health visitors, local authorities and other key stakeholders to discuss the challenges faced by the NHS to deliver quality, patient-centred services. In addition, the symposium will consider the Government's vision for the future of patient care in England, and explore how to unlock the potential of all practitioners in order to better meet the needs of every patient.

This government has one overriding goal for the NHS – for it to produce outcomes that are among the best in the world. Simple to say – hard to deliver – impossible without an absolute commitment to patient safety...

... To achieve it, we need to learn. We need to be open to the experiences and lessons of others, from within the NHS and far beyond it, from the UK and around the world. For there is nothing, I repeat, nothing that is as important as ensuring patient safety. When other objectives conflict with safety, safety must be the priority"

- Simon Burns MP, Minister of State for Health Services, 8 December 2010

The Government's plans build on the reforms initiated by Ara Darzi's review of the NHS which put quality centre stage in a way everyone could understand. The current Bill is a natural progression aimed at ensuring, that firstly, our understanding of quality is enshrined in law; secondly, clinical results become the currency of the NHS; thirdly, clinicians play a greater role in setting direction for the delivery of clinical services and are accountable for that freedom; and, above all, patients are given the opportunity to take greater control over how they receive their care"

- Professor Sir Bruce Keogh, NHS Medical Director, October 2011

Accommodation

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/M5NUZ/

Alternatively, if you would like to book your accommodation by phone, you can call **Daniel Spinner at HotelMap**, on **020 7292 2335** quoting **Special Reference Code M5NUZ**.



Why Attend?

- ✓ **Examine the future for patient care in the UK and how to deliver a service fit for the 21st Century**
- ✓ **Discuss the impact of clinically-led commissioning and patient empowerment**
- ✓ **Consider how to ensure each person receives safe, effective, personalised care**
- ✓ **Explore how to strengthen the NHS workforce, attracting talent, furthering skills and promoting leadership**
- ✓ **Share best practice on tackling inequalities in healthcare and other key healthcare themes**

Who Should Attend?

- Qualified Staff and Students From All Healthcare Professions
- Representatives of Primary and Community Care, Pre-hospital and Hospital Care
- Healthcare Leaders, Policy Makers and Commissioners
- Clinical Managers
- Practice Managers
- Directors/Heads of Quality, Patient Safety and Experience
- Ward Managers and Sisters
- Directors of Clinical Quality and Governance
- Directors of Performance
- Health Visitors
- Public Health Practitioners
- Chief Executive Officers and Medical Directors
- SHA Workforce Directors
- NHS HR Directors and Workforce Planners
- Directors of Social Services
- Directors of Adult Services
- Directors of Children's Services
- NHS Training Departments
- Managers of Independent Care Homes
- Think Tanks
- Patient Safety Officers
- Individuals Responsible for Risk Management
- Academics
- Third Sector Organisations in Health and Social Care
- Local Authorities and Councillors
- Central Government Departments

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Programme

09:30	Registration and Morning Refreshments
10:15	Chair's Welcome and Introduction
10:30	Panel Session One: Towards A New Framework to Deliver World-Class Patient Care and Safety <ul style="list-style-type: none">• Understanding the Government's Vision for Delivering World Class Patient Safety• A Focus on Outcomes – Ensuring Every Patient Receives Safe, Effective, Personalised Care• Rethinking how Patient Care is Measured – Gathering Better Data and Building on the Experiences of Users• Developing and Strengthening Leadership to Foster Improvements, Innovation and Tackle Poor Care
11:15	Morning Refreshments
11:30	Open Floor Discussion and Debate with Panel One
12:30	Networking Lunch
13:30	Panel Session Two: Working in Partnership to Deliver Patient-Centred Services <ul style="list-style-type: none">• Driving Health Improvement Locally - Towards Clinically-Led Commissioning• Towards Innovative and Efficient Services and Enhancing the Role of NHS Foundation Trusts• Improving Workforce Development, Attracting Talents and Furthering Skills to Raise Productivity, Quality and Standards• Ensuring Patients have Access to High Quality Care in Every Local Area• 'No Decision About Me, Without Me' - Engaging and Empowering Patients in the Delivery of More Effective Care
14:15	Afternoon Refreshments
14:30	Open Floor Discussion and Debate with Panel Two
15:30	Chair's Summary and Closing Comments
15:40	Networking Reception
16:30	Close

Please note that the programme is subject to change without notice

Sponsorship and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact **Parvin Madahar** on **020 3137 8633** or email **parvin.madahar@publicpolicyexchange.co.uk**

Event Details

Date: Thursday 1st March 2012
Time: 10:15am – 4:30pm
Venue: Central London

Forthcoming Events

Beyond Cohesion: The Next Steps in Building Good Relations in Every Community
24th January 2012

Recruiting Non-UK Nationals: Understanding and Working with the Points Based Immigration System
25th January 2012

Detection and Prevention: Working in Partnership to Tackle Metal Theft and Other Environmental Crime
26th January 2012

CCTV, Technology and Crime Reduction: Learning the Lessons from the Summer Riots
31st January 2012

Implementing New Workplace Pension Arrangements in 2012: Ensuring Your Organisation is Ready
1st February 2012



The Future of Football: Strengthening Our National Game from Grassroots to National Level
2nd February 2012

Tackling Violence Against Women and Girls: Reducing Risk through Prevention, Provision and Partnership
7th February 2012

Universities Challenged: Shaping a Higher Education Sector Fit for the Future
8th February 2012

International Student Recruitment: Understanding and Working with the Points Based Immigration System
21st February 2012

Reforming Offender Management: Working in Partnership to Deliver a Rehabilitation Revolution
22nd February 2012

Child and Adolescent Health and Wellbeing: Working in Partnership to Tackle the Sexual Exploitation of Children
23rd February 2012

Investing in the Future of Midwifery: Delivering a Service Fit for the 21st Century
29th February 2012

Delegate Fees

Local Voluntary/Community Organisations	£195 per delegate (1 Place)	£175 per delegate (2+ Places)
Academic/National Charities/Local Authorities/NHS	£295 per delegate (1 Place)	£265 per delegate (2+ Places)
Central Government/Business Sector	£395 per delegate (1 Place)	£345 per delegate (2+ Places)

Conference materials

If you are unable to attend the conference but would like to receive the supporting documentation, then please send back this form with payment details and indicate the number of copies you would like to receive. (PDF = £95 & VAT, Hard Copy = £95 (VAT not applicable).

PDF Hard Copy

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Terms & Conditions: By returning this registration form to Public Policy Exchange, you agree to comply with the Terms and Conditions below.

Cancellations are to be submitted in writing no later than 30 days prior to the event. All cancellations carry an administration charge of £100 + vat. Cancellations received within 30 days of the event will be subject to the full delegate fee; however a delegate substitute may be made if requested in writing. There will be no refunds for non-attendance. Payment is due upon receipt of invoice.

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Public Policy Exchange may use your details to send you information about our further conferences and services. Personal data provided on this form will not be passed to any external bodies.

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