



# Shaping the Future of Schools: Raising Standards in *Every* Classroom

A Public Policy Exchange Symposium

**Wednesday 22nd September 2010**  
Guoman Charing Cross Hotel  
The Strand, London

Public Policy Exchange, in association with the Centre for Parliamentary Studies, holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.

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**GOVERNMENT GAZETTE**

# Shaping the Future of Schools: Raising Standards in Every Classroom

## Overview

Pledging that every child should have access to safe classrooms, talented and specialist teachers, the best curriculum and exams and smaller class sizes, the new coalition Government has committed to raising standards in British education and transforming the schools system.

Strongly advocating that headteachers and teachers are the best people to run schools and drive improvements across the whole education system, the government has sought to give schools greater independence from central control, stripping down the national curriculum and offering schools more choice over examinations. The Government has also extended the opportunity to receive academy status and freedoms to all primary, secondary and specialist schools.

Central to improving education standards is ensuring equality of opportunity between disadvantaged children and those from wealthier backgrounds. In order to improve access to quality teaching, the government has offered excellent teachers the chance to set up 'free schools', whilst introducing pupil premiums. Efforts will also be increased to improve the standards of teaching in every school, through empowering teachers in the classroom, attracting talent through greater incentives, extending Teach First and raising teaching entry requirements.

As the coalition Government sets out its road-map for change, this special symposium offers a timely opportunity for schools, local authorities, the third sector and other key stakeholders to understand and assess the new administration's reform agenda for the education sector. The symposium will explore how best to take forward the Government's proposals to shape the future of schools, raise standards in teaching and unlock the talent in every classroom.

**“ One of the first things we have done is give professionals more scope to drive improvement by inviting all schools to consider applying for academy freedoms... We will continue to ensure that academies are used to drive faster and deeper improvements in deprived and disadvantaged areas. But we will now also provide you with the kind of autonomy that has served schools in America, Canada, Sweden and Finland so well and allow all schools the freedom to develop their own curriculum and fully control their own budget and staffing.”**

- Secretary of State for Education, 17th June 2010

## Venue & Accommodation

**Guoman Charing Cross Hotel, The Strand,  
London WC2N 5HX**

Built in 1865, the Charing Cross hotel has been transformed to bring it into the 21st century. The timeless gentility of Charing Cross gives it a unique atmosphere and outlook, with views over Trafalgar Square and the Strand. This Grade II listed building is ideally located to explore the West End, its theatres and galleries. Charing Cross railway and underground station are adjacent to the hotel should you wish to venture further afield.

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit [www.HotelMap.com/M5NUZ/](http://www.HotelMap.com/M5NUZ/)

Alternatively, if you would like to book your accommodation by phone, you can call **Daniel Spinner at HotelMap**, on 020 7292 2335 quoting **Special Reference Code M5NUZ**.



## Why Attend?

- ✓ **Examine the new proposals to reform the national curriculum and examination system**
- ✓ **Consider how to improve standards in the classroom, through attracting high calibre teachers and improving pupil discipline**
- ✓ **Discuss how to close the attainment gap between rich and poor children, through utilising academy freedoms and setting up 'free schools'**
- ✓ **Share innovative approaches to everyday schooling**

## Who Should Attend?

- Schools
- Ofsted
- Central Government and Agencies
- Headteachers, Principals and School Management
- Behaviour and Attendance Teams
- School Admissions Teams
- Chief Education Officers
- Child Poverty Teams
- Children Missing Education Teams
- Children in Care Teams
- Children and Young People's Services
- Local Councillors
- Children's Trusts
- Connexions
- Curriculum Development Teams
- Directors of Education
- Disabled Children's Teams
- Educational Welfare Teams
- Parent Council Representatives
- Parent Partnership Teams
- Parent Support Advisors
- Parental Engagement Teams and Advisors
- Parenting Organisations
- Independent Learning Providers
- Teaching Unions and Federations
- SEN Coordinators
- Skills and Apprenticeships Teams
- Vocational Learning Teams
- Charities, Social Enterprises and Cooperatives
- School Access Managers
- External Relations Teams
- Extended Schools Services
- 14-19 Managers and Advisors
- Partnership Development Teams
- Performance, Standards and Quality Teams
- School Access Managers
- School Adjudicators
- School Business Managers
- School Governors and Management
- School Improvement Teams
- School Inclusion Teams
- School Place Planning Managers
- LEA Teams
- Local Authority Legal Teams
- Strategy and Commissioning Teams

# Shaping the Future of Schools: Raising Standards in Every Classroom

## Programme

09:30	Registration and Morning Refreshments
10:15	Chair's Welcome and Introduction
10:30	<b>Panel Session One:</b> <b>Transforming Learning, Unlocking Talent and Raising Standards in Every Classroom</b> <ul style="list-style-type: none"><li>– Creating a Simplified, Internationalised Core Curriculum and Reforming Examinations</li><li>– Driving-Up Standards in Teaching: Attracting Talent, Improving Training and Encouraging Professional Development</li><li>– Tackling Poor/Disruptive Behaviour in the Classroom: Understanding New Teacher Disciplinary Powers</li><li>– What Works, What Doesn't Work? Evidence-Based Policy Making and More Intelligent Accountability, Redirecting Ofsted Towards Struggling Schools</li></ul>
11:15	Morning Refreshments
11:30	<b>Open Floor Discussion and Debate with Panel One</b>
12:30	Networking Lunch
13:30	<b>Panel Session Two:</b> <b>Academies and Free Schools: Empowering Teachers, Parents and Charities to Deliver Change</b> <ul style="list-style-type: none"><li>– Academies: Utilising Greater Freedoms in Curriculum, Funding and Term Timetables to Further Raise Standards</li><li>– Free Schools: Working in Partnership to Close the Attainment Gap and Meet Parental Demand</li><li>– Ensuring Inclusivity and Equality of Opportunity: Introducing a Pupil Premium and Addressing Disadvantage at the Root</li><li>– Implementing Innovative Approaches to Everyday Schooling: Sharing Best Practice</li></ul>
14:15	Afternoon Refreshments
14:30	<b>Open Floor Discussion and Debate with Panel Two</b>
15:30	Chair's Summary and Closing Comments
15:40	Networking Reception
16:30	Close

\*\*Please note that the programme is subject to change without notice\*\*



If you would like us to send you a certificate of attendance for CPD points please email your name and details of the event to [info@publicpolicyexchange.co.uk](mailto:info@publicpolicyexchange.co.uk)

## Event Details

**Date:** Wednesday 22nd  
September 2010  
**Time:** 10:15am – 4:30pm  
**Venue:** Guoman Charing Cross Hotel,  
The Strand, London



*“The most important element of a great education is the quality of teaching and Free Schools will enable excellent teachers to create new schools and improve standards for all children... passionate teachers who want to make a real difference to education should have the opportunity.”*

- Secretary of State for Education, June 2010

*“The generation of teachers currently in our schools is the best ever, but given the pace of international improvement we must always be striving to do better. That is why we will expand organisations such as Teach First, Teaching Leaders and Future Leaders which have done so much to attract more highly talented people into education... That is why we will reform teacher recruitment to ensure there is a relentless focus on tempting the best into this, most rewarding, of careers. And that is why we will reform teacher training to shift trainee teachers out of college and into the classroom.”*

- Secretary of State for Education, June 2010

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For further information please contact **Parvin Madahar** on **020 7840 6081** or email [parvin.madahar@publicpolicyexchange.co.uk](mailto:parvin.madahar@publicpolicyexchange.co.uk)



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Central Government/Business Sector	£395 per delegate (1 Place)	£345 per delegate (2+ Places)

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