



# Transforming Adult Social Care: Improving the Service Delivery Framework

A Public Policy Exchange Symposium

**Tuesday 6th July 2010**

10:15am – 4:30pm

**One Whitehall Place at The Royal  
Horseguards Hotel, London**

Public Policy Exchange, in association with the Centre for Parliamentary Studies, holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.

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# Transforming Adult Social Care: Improving the Service Delivery Framework

## Overview

In a changing society, more people are living longer and developing long term clinical conditions, yet expectations of quality of life are increasing and many people aspire to retain independence and control over their own lives. With the number of people aged over 85 and in need of care expected to double in the next 20 years, it is clear that the current social care system must be reformed urgently, expanding capacity and modernising the structure and workforce to enable high quality personalised care.

'Working to Put People First' stresses the need to develop and re-model the adult social care workforce; identifying existing skills gaps and targeting training and recruitment accordingly, whilst actively seeking to recruit and retain talented and skilled employees. Alongside re-shaping the workforce, efforts must be increased to integrate services and utilise resources through greater and more effective joint working and commissioning between all sectors.

The positive shift towards independent living and care at home will also rely on the increased contribution of carers. Acknowledging that much more must be done to support and empower carers, 'Carers at the Heart of 21st Century Families and Communities' commits to tailoring services, providing greater financial assistance and enabling carers to maintain lives outside of caring by 2018.

As the new coalition government draws up its roadmap for social care reform, this symposium provides a timely opportunity for local authorities, NHS, practitioners and key stakeholders to assess current progress in strengthening the adult social care workforce, embedding personalisation and meeting the 2018 target for carers.

**“One size cannot possibly fit all and so this national strategy will only be effective if taken forward in local implementation plans. These plans will only work when developed in partnership with the people who use adult social care and with a range of organisations, including those in children’s services, health, housing, transport and beyond. Crucially delivery will need the commitment of local leaders, including those in the private and third sectors, and the political leadership of local councils...”**

**“Working to Put People First: The Strategy for the Adult Social Care Workforce in England”, April 2009**

## Why Attend?

- ✓ **Assess current progress in strengthening the adult social care workforce, embedding personalisation and meeting the 2018 target for carers**
- ✓ **Consider how best to lead workforce changes, raising the profile of social care in order to attract a diverse talent pool**
- ✓ **Discuss how to improve the training and confidence of practitioners**
- ✓ **Explore how to help relieve the strain of caring through easier access to services, supporting employment and providing opportunities for respite**
- ✓ **Debate, network and share innovative best practice with colleagues across the social care sector**

## Who Should Attend?

- Nurses and Health Practitioners
- Social Workers and Carers
- Residential, Day and Home Care Workers
- Heads of Adult Social Care and Community Services
- Safeguarding Adults Teams
- Commissioners of Adult Social Care
- Workforce Development Teams
- Human Resources and Personnel Teams
- Senior Training and Staff Development Teams
- Learning and Development Teams
- Occupational Therapists
- Recruitment Teams
- Strategic Directors of Social Care and Partnerships
- Business Development Teams
- Self-Directed Support and Individual Budget Teams
- Independent Living Teams
- Social Care Transformation Teams
- Housing Teams and Supported Housing Providers
- Sheltered Housing Teams
- Service User Networks and Carer Networks
- Training Organisations and Consultants
- Private and Third Sector Organisations

## Venue & Accommodation

**The Royal Horseguards Hotel,  
London  
SW1A 2EJ**

Located near Trafalgar Square and near the Strand, The Royal Horseguards hotel in London has graced the banks of the River Thames for more than 100 years. Situated on Whitehall Place, The

Royal Horseguards hotel is close to the Houses of Parliament and Westminster Abbey as well as near Buckingham Palace and near Covent Garden.

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit [www.HotelMap.com/paricentre](http://www.HotelMap.com/paricentre)

Alternatively, if you would like to book your accommodation by phone, you can call **Daniel Spinner at HotelMap**, on **020 7292 2335** quoting **Special Reference Code M39S8**.



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## Programme

- 09:30** Registration and Morning Refreshments
- 10:15** Chair's Welcome and Introduction
- 10:30** **Panel Session One:**  
**Developing the Adult Social Care Workforce**  
– Utilising Resources and Personalising Services - Developing Integrated Service Provision, Joint Commissioning and Extending Local Partnerships  
– Strengthening the Workforce - Providing Strong Leadership in Reshaping, Attracting and Retaining a Diverse Talent Pool  
– The Centre for Workforce Intelligence - Identifying Skill Gaps, Strengthening Training and Development and Promoting Best Practice  
– Transforming the Long-Term Vision for Adult Social Care
- 11:15** Morning Refreshments
- 11:30** Open Floor Discussion and Debate with Panel One
- 12:30** Networking Lunch
- 13:30** **Panel Session Two:**  
**Integrating Service Delivery - Empowering Carers**  
– Improving Practitioner Awareness and Understanding of Carers Needs  
– Empowering Carers - Providing Integrated and Personalised Services through Greater Partnership Working and Direct Payments  
– Supporting Life Outside of Caring - Providing Financial Assistance and Short Breaks, Enabling Employment  
– Ensuring the Health and Well-Being of Carers and Protecting Children from Caring
- 14:15** Afternoon Refreshments
- 14:30** Open Floor Discussion and Debate with Panel Two
- 15:30** Chair's Summary and Closing Comments
- 15:40** Networking Reception
- 16:30** Close

**\*\*Please note that the programme is subject to change without notice\*\***



If you would like us to send you a certificate of attendance for CPD points please email your name and details of the event to [info@publicpolicyexchange.co.uk](mailto:info@publicpolicyexchange.co.uk)

## Event Details

**Date:** Tuesday 6th July 2010  
**Time:** 10:15am – 4:30pm  
**Venue:** One Whitehall Place at the Royal Horseguards Hotel, London

## Forthcoming Events

The 3rd Sexual Health and Young People Symposium: The Next Steps in the Teenage Pregnancy Strategy  
*15th June 2010*

The 3rd Annual Domestic Violence Symposium: Addressing Gaps, Building Capacity  
*17th June 2010*

Child Health and Well-Being: Improving Services for Unaccompanied Asylum Seeking Children  
*22nd June 2010*



Employing Non-Uk Nationals Workshop: Practical Guidance on Working with the Points Based System  
*23rd June 2010*

Countdown to New Workplace Pension Arrangements: Ensuring Your Organisation is Ready for 2012  
*29th June 2010*

Tackling Health Inequalities: Delivering Positive Outcomes for All  
*1st July 2010*

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For further information please contact **Parvin Madahar** on **020 7840 6081** or email [parvin.madahar@publicpolicyexchange.co.uk](mailto:parvin.madahar@publicpolicyexchange.co.uk)



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<b>National Charities/Local Authorities/NHS/Academic</b>	£295 per delegate (1 Place)	£265 per delegate (2+ Places)
<b>Central Government/Business Sector</b>	£395 per delegate (1 Place)	£345 per delegate (2+ Places)

**Conference materials**

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