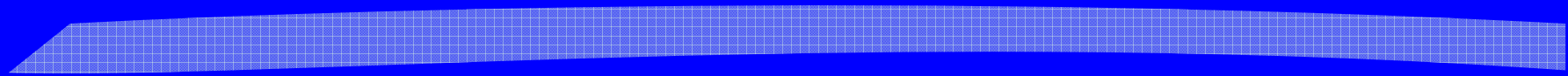


Teenage Pregnancy Strategy: accelerating progress



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Teenage Pregnancy Strategy (1999): the goals

- ★ Halve the under 18 conception rate by 2010 – a renewed Public Service Agreement (14) – *Increasing the number of children and young people on the path to success* - with NEETS, Positive Activities, Substance Misuse and New Entrants to Criminal Justice System
- ★ Improve outcomes for teenage parents and their children, with a goal of 60% of 16-19 mothers in education, employment or training (EET) by 2010 – *Teenage Parents Next Steps guidance for LAs and PCTs*
- ★ 10 year strategies in each top tier Local Authority with local 2010 reduction target – adding up to 50% national reduction

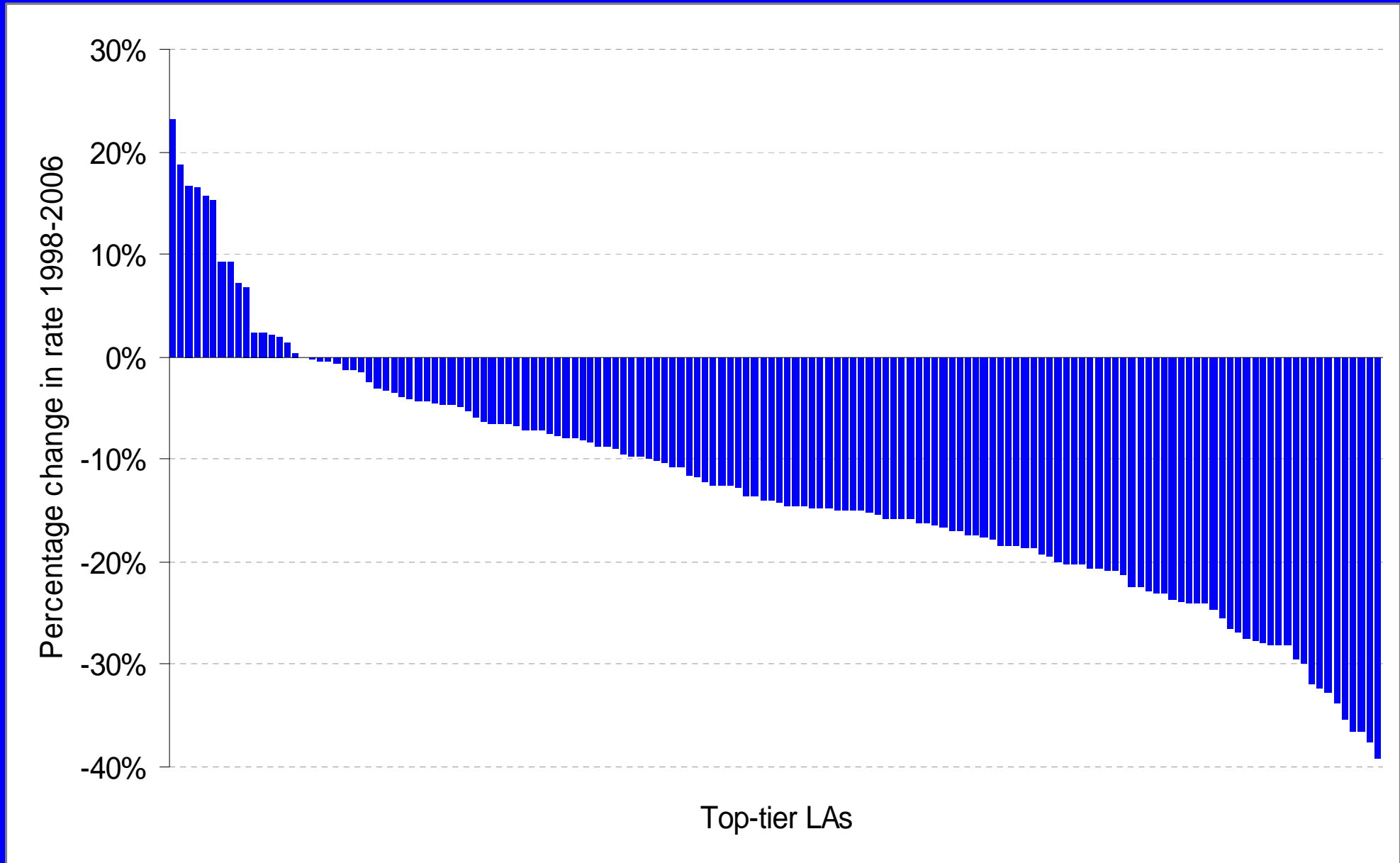
Progress to date: 1998-2006

- ★ 12.9% decline in under 18 conception rate
- ★ 12.6% decline in under 16 conception rate
- ★ Under 18 rate at the lowest level for over 20 years, with the reduction in births down 23%, but...
- ★ Progress is significantly behind trajectory and data for first six months of 2007 shows an increase, fuelled by an increase in conceptions leading to abortion, not birth

NATIONAL REDUCTION MASKS WIDE VARIATION IN PROGRESS

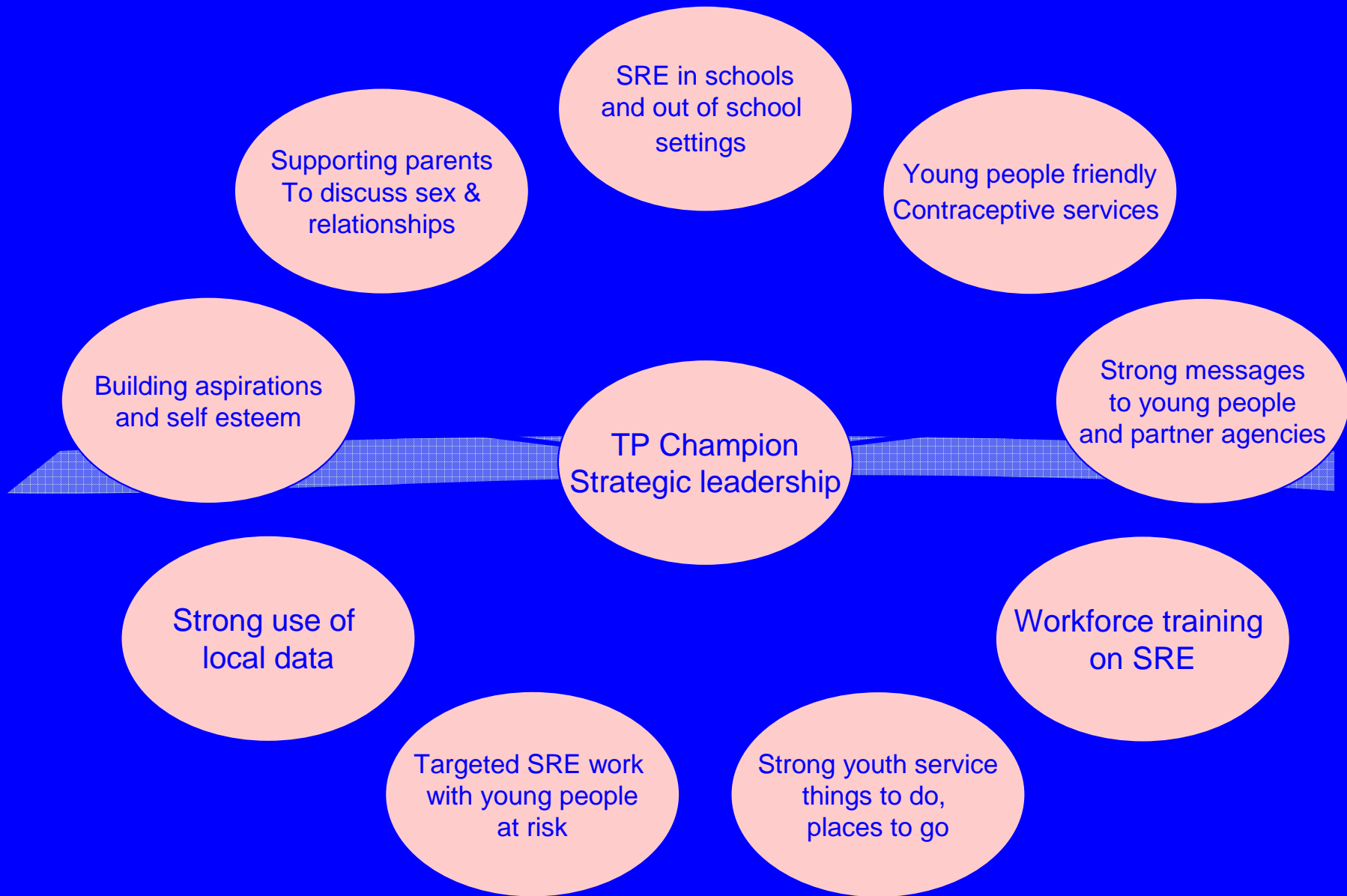
If all areas were doing as well as the top 25%, the national reduction would be more than double and on trajectory for the 2010 target

Percentage change in under-18 conception rates by top-tier LA, 1998-2006



Teenage Pregnancy Strategy

The ten key factors for effective strategies



Comprehensive sex and relationships education

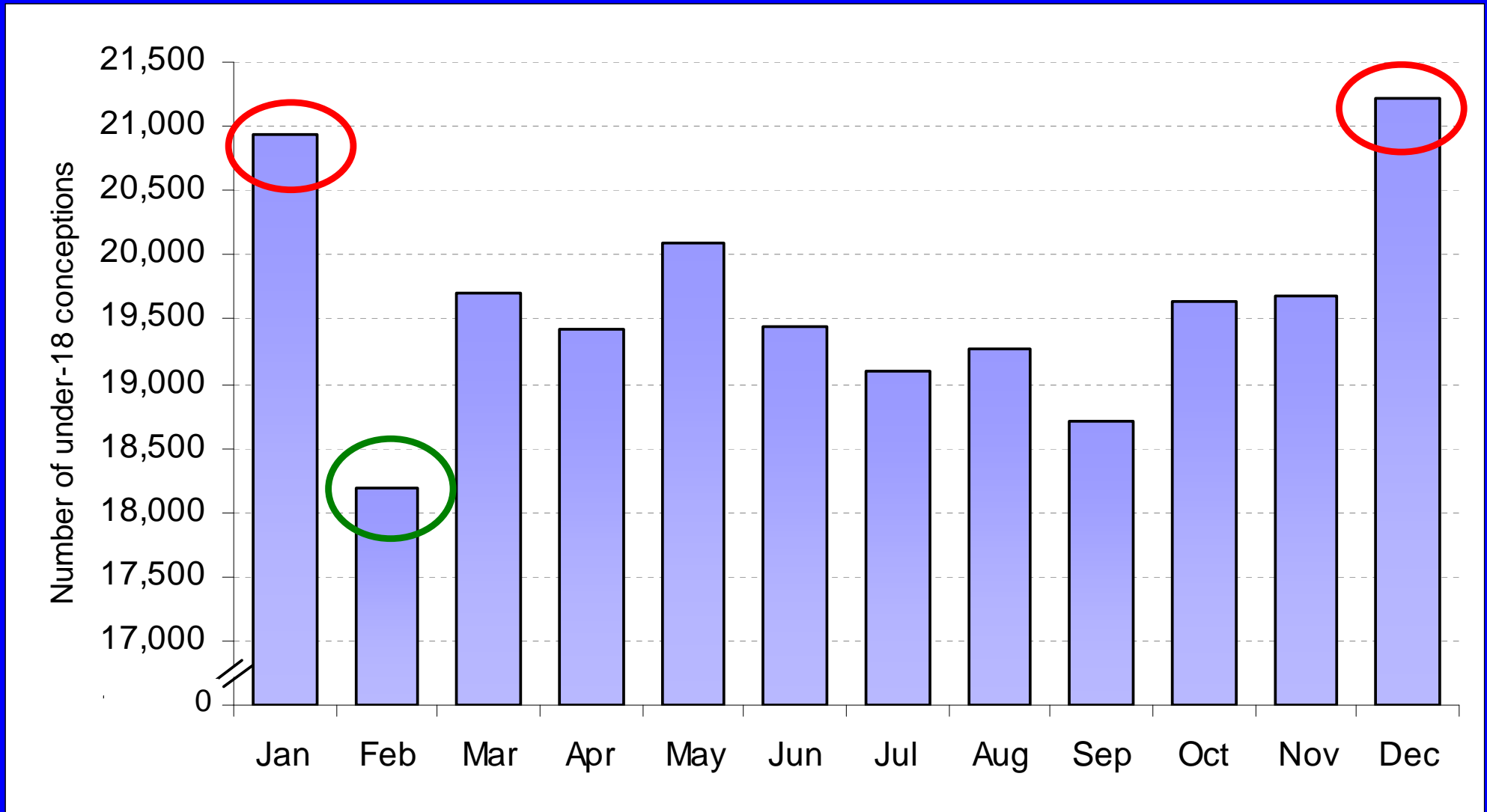
- ★ Government review of SRE delivery in schools
- ★ Maximise potential of Healthy Schools programme to improve delivery of SRE/PSHE – using the SRE pupil audit tool to meet HS criteria of pupil involvement and evaluation
- ★ Support Governors to improve SRE as part of their duty on safeguarding and their new statutory duty to promote pupil well being
- ★ Well being guidance and school level indicators out for consultation in September, ready for inspection by OfSTED in September 2009

Trusted and accessible contraception/sexual health services

- ★ 86% of US decline in TP due to improved contraceptive use
- ★ 26.8M additional funding provided for improving uptake of effective contraceptive – including Long Acting Reversible Contraception (LARC)
- ★ 12.8M in PCT baselines; 10M through SHAs prioritising high TP rate areas; 2M for services in FE + new contraceptive campaign 2009
- ★ Essential to identify and use PCT money for intended purpose
- ★ Link contraception/Chlamydia screening programmes/condom distribution schemes to provide joined up advice
- ★ Service publicity boost to tackle Dec/Jan seasonal peaks!

Tackling seasonal hotspots!

Total under-18 conceptions by month, 2000-2005



Checklist for local service publicity boost

- ★ Check sufficient stock of local service publicity materials
- ★ Review list of professionals and young people's services/organisations and add any new contacts to maximise reach to young people
- ★ Send out a short message to all contacts alerting them to Dec/Jan peaks and asking for proactive distribution of service publicity
- ★ Check local service details are up to date on RUthinking website

Next steps priorities!

- ★ Ensure your senior managers understand why teenage pregnancy matters and your contribution to the strategy
- ★ Harness the potential of the SRE pupil audit tool and the well being duty to strengthen SRE delivery
- ★ Maximise the use of the additional contraception funding – and help the Dec/Jan publicity boost
- ★ Maximise the potential of the Local Area Agreements to accelerate progress – 106/150 choosing TP as a priority - and the link to other relevant indicators in the National Indicator Set
- ★ ...and believe that change is possible!

More information:

- *Teenage Pregnancy Next Steps: Guidance for Local Authorities and PCTs on effective delivery of local strategies* (July 2006)
- *Teenage Parents Next Steps: Guidance for Local Authorities and PCTs* (July 2007)

www.everychildmatters.gov.uk/teenagepregnancy

- www.sexualhealthprofessionals.org.uk – for details of all national campaign activity